

WALLPAPER Magnetic

APPLICATION GUIDE

Use care when handling your wallpapers. Ensure you do not crease or fold over the material as you may damage the surface. We recommend that you wear gloves.

Please note: two people are required to install wallpapers.

PREPARE

- Cover the floor with plastic or other suitable protection material.
- Remove all previous wallpapers and/or old/loose paint.
- Check and fill any holes or cracks in the surface with a normal decorators filler.
- Use abrasive paper to sand smooth and rough or uneven surfaces.
- Absorbent surfaces should be treated with a primer, such as our Primer White, before the application of your wallpaper. Make sure that the primer is fully dry before applying any adhesive to your wall.

→ MEASURE & MARK

- We recommend horizontal application of the wallpaper, starting with the bottom section of the wall.
- With a pencil, mark a straight, level and horizontal line across the wall, 1.22 m off the floor. This will guide the top edge of the first section of wallpaper.
- Measure the wallpaper to the desired length and cut with a sharp blade or sharp scissors.

APPLY THE ADHESIVE

- <u>Please note:</u> Regular vinyl adhesive is not suitable for multi-function wallpapers, you must use a vinyl over vinyl adhesive like our Vinyl over Vinyl Wallpaper Adhesive.
- Add 5 % water to the adhesive and stir before using.
- Apply two coats of adhesive. First apply one light coat of adhesive and allow to dry for a minimum of 30 minutes. Then apply a second solid uniform coat of adhesive to the surface with a short pile roller or brush and place the wallcovering, cut to size, on the wet adhesive.

APPLY WALLPAPER

4.1 FIRST LENGTH OF MATERIAL:

- Starting in a corner, install the bottom section first, roll the wallpaper out along the wall so that the black side of material is fixed to the wall. Use your pencil line at 1.22 m as a guide.
- Carefully roll out the wallpaper along the wall pushing any air and excess adhesive out from behind the material as you go.
- Using a wallpaper spatula, press the entire surface of the wallpaper to the wall, pushing out all the excess wallpaper adhesive from behind the material.
- Use a consistent and strong pressure to ensure all air bubbles and excess adhesive have been pushed out to the edges. Press the entire surface firmly to the wall.
- Check your first piece of wallpaper is completely free of air bubbles before continuing.

Support:



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4.2 NEXT LENGTH OF MATERIAL:

There are two jointing options available to you.

Butt Jointing (preferred Method)

- For jointing the material, we recommend you butt the material together. The material is supplied with clean straight edges which will meet evenly.
- It is important to hang the lower section first so the section applied above will naturally sit on the lower section.
- The material will meet and can be worked together with a wallpaper spatula. Work the material by applying upwards and downwards pressure to each section along the joint bringing them together.
- If an area of the joint requires additional attention, add extra adhesive and continue to work together.
- If the joint/seam is not flat, gently lift the edge of one section of the wallpaper off the wall and guide the material to slot together and work again with spatula. You may need to add a small amount of extra adhesive.
- Check the entire surface of the wallpaper for any excess adhesive or air pockets and push out to an edge with a spatula.
- Make sure to press the entire wallpaper and that each section of wallpaper is free of air bubbles before continuing.

Overlap and Double Cut

- Hang the next section of wallpaper, overlapping the edge of the previous section by 2-3 cm.
- Mark a straight line along the middle of the overlapping section.
- With a new blade cut along the pencil line and through both layers. Remove the excess material from behind the cut.
- The two sections will now meet and can be worked together with a wallcovering spatula, apply pressure up and down to each length to bring them together.
- Repeat your chosen method for the entire installation of the wallpaper.

■ INSPECT THE SURFACE

- Wait thirty minutes and inspect the surface for bubbles. Use a spatula to push them firmly out to the edge.
- Once the wallpaper installation is complete, wipe the entire surface clean with a damp cloth to remove any excess adhesive residue. Finally inspect for any left air bubbles.

6 READY TO USE

• superflex wallpapers should not be used for 48 hours following installation to allow adhesive to fully dry.

USING YOUR SURFACE

• Use neodymium magnets on magnetic wallpapers.